

# THE GREAT TAIL TRAIL TIMELINE



**21 March 2024**

Official launch of  
The Great Tail Trail  
at Rockwater,  
Branksome Chine

**23 April 2024**

Local schools and youth  
groups invited to join the  
learner programme

**1 May 2024**

Open call to local and  
national artists for  
design submissions

**September 2024**

Art selection event -  
sponsors choose their  
sculpture's design

**October –  
December 2024**

Sculptures are painted

**25 January 2025**

Sponsors' activation  
workshop

**5 April –  
1 June 2025**

The Great Tail Trail  
is live around BCP  
for 8 weeks

**June 2025**

**14-15th** – Farewell event with  
all mermaid tails in one place

**20th** – Giant sculptures are  
auctioned to raise vital funds  
for Juila's House